



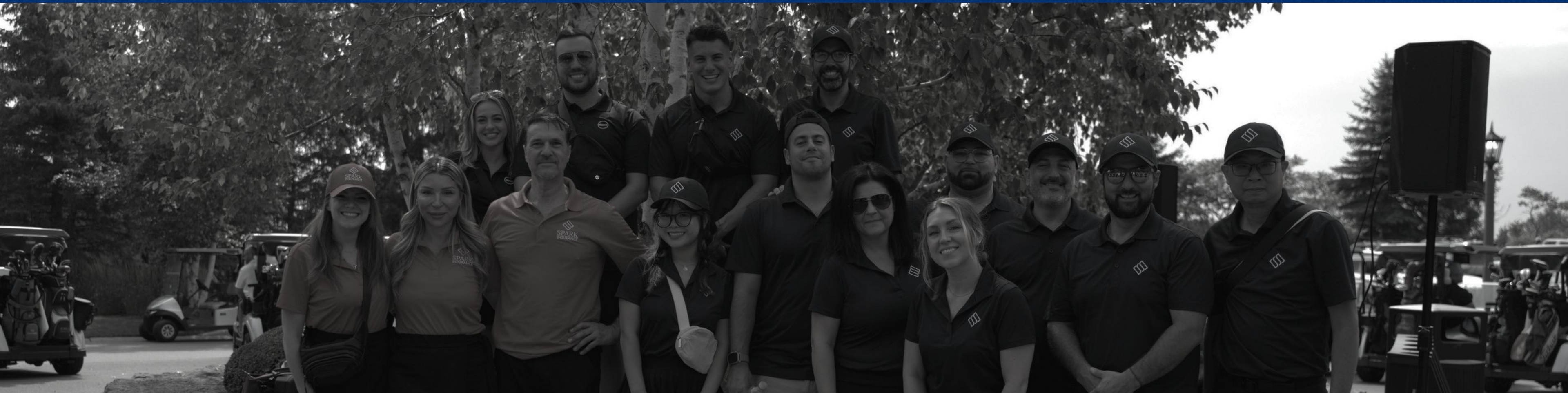
SPARK
FINANCIAL GROUP

4TH ANNUAL SPARK INVITATIONAL

Thursday, July 17, 2025



TORONTO
at Osprey Valley



ABOUT THE SPARK INVITATIONAL

At Spark Financial Group, our ethos revolves around community enrichment and philanthropy. The Spark Invitational serves as a platform to unite our esteemed network in an enjoyable day of golf, networking, music, entertainment, and, significantly, charitable contribution to worthy causes.

Drawing on our partners' backgrounds in hospitality, we recognized that a golf tournament-style event would aptly encapsulate our commitment to fostering meaningful connections while supporting initiatives aligned with our community engagement endeavors.



Since 2020, Spark Financial Group has been actively engaged in numerous philanthropic endeavors, supporting a variety of charitable organizations. This commitment to giving back inspired the establishment of the Spark Charity Foundation.

The Spark Charity Foundation launched in September of 2024 to support and empower less fortunate individuals and fellow charities. This is achieved through organizing fundraising events and providing direct donations, thereby fostering a community of giving and compassion.

The foundation's core initiatives include hosting annual events such as the Spark Invitational Golf Tournament and the Holiday Gala. Most importantly, it leads the Support the Blazer Campaign, raising awareness and actively engaging the community in charitable efforts.

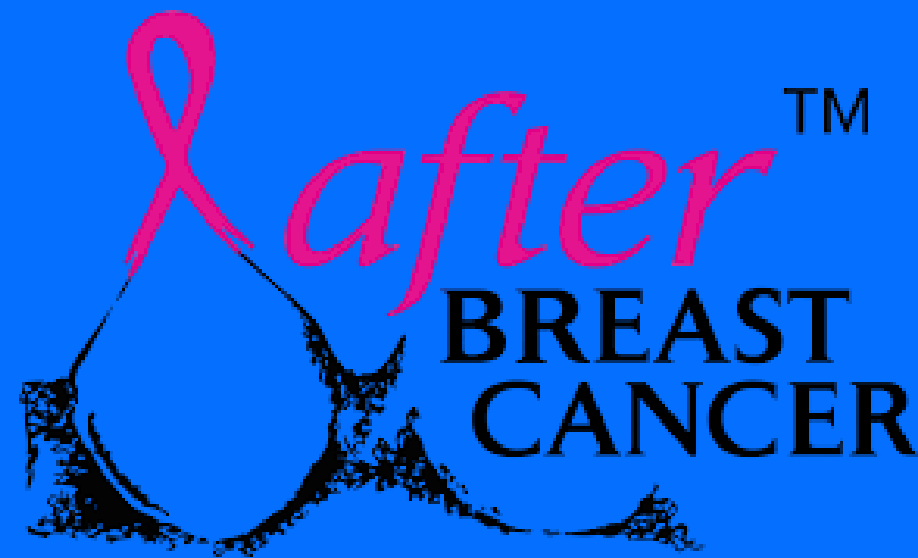
The foundation is structured to ensure proper governance, financial management, and compliance with legal requirements, while maintaining a strong focus on marketing and outreach to build support and partnerships.

Join us in making a difference. Together, we can Spark change!

ABOUT THE SPARK CHARITY FOUNDATION



OUR CAUSE



For our 4th Annual Spark Invitational, we are proud to support **after BREAST CANCER** as this year's designated charitable cause. A key contributor to our 2024 fundraising efforts was Carolyn Perry from Get a Better Mortgage. In recognition of her generous support, we provided her with the opportunity to select an organization close to her heart.

after BREAST CANCER was established to ensure that women have access to essential needs, including mastectomy bras, camisoles, and breast prostheses, for those who are financially unable to afford them. While many breast cancer organizations focus primarily on research and the search for a cure, After BREAST CANCER concentrates on supporting women who have survived, particularly those without insurance, or those who struggle to meet their basic needs after mastectomy or lumpectomy surgery. As survival rates continue to improve, there is an increasing need for additional resources that support a woman's Quality of Life (QOL) after breast cancer, addressing the various challenges that arise during and following treatment.

Carolyn Perry – Why This Cause Matters to Me

Breast cancer has touched my life in profound ways. Whether through personal experiences or witnessing loved ones struggle with this illness, I have seen firsthand the challenges and heartache that come with a diagnosis. The journey through breast cancer is filled with uncertainty, and it is crucial that we stand together to support research, education, and patient care. By participating in this tournament, you are helping to provide crucial funding for initiatives that make a real difference in the lives of those fighting this battle.

A PROVEN MODEL



Wendel Clark - Former NHL Player



MAJOR BENEFITS



Advantages of sponsoring our golf tournament encompass extensive social outreach, targeted networking opportunities with your desired market segment, philanthropic endeavors, and the cultivation of significant relationships, all while championing initiatives that resonate with our community philosophy.

MASSIVE PR

Media involvement, a massive press release and comprehensive campaign that takes your brand to the spotlight in a desired market.

SOCIAL OUTREACH

Organic Social Media placements and Ad campaigns that brings your brand in the front of millions of Canadians.

NETWORKING

Network and grow your audience being a star player at the event, get noticed and grow your community.

SOCIAL MEDIA

2024 CAMPAIGN

497,062 views

9,365 likes

1,191 comments

863 shares

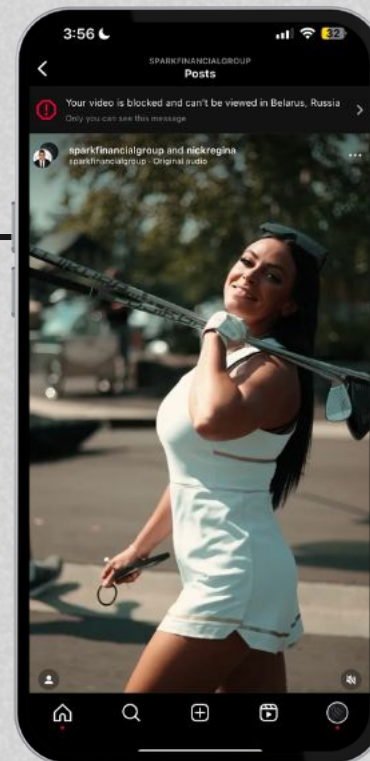
(based on 36 posts)



Over 14,000 views per post!

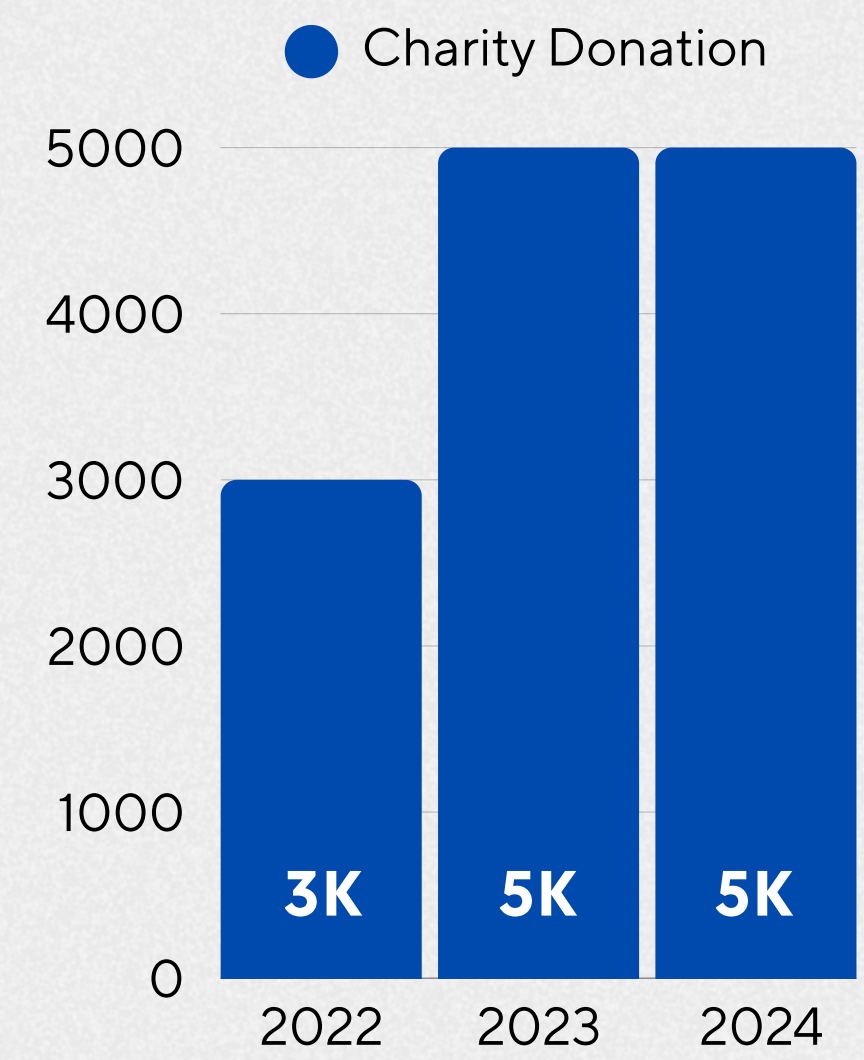
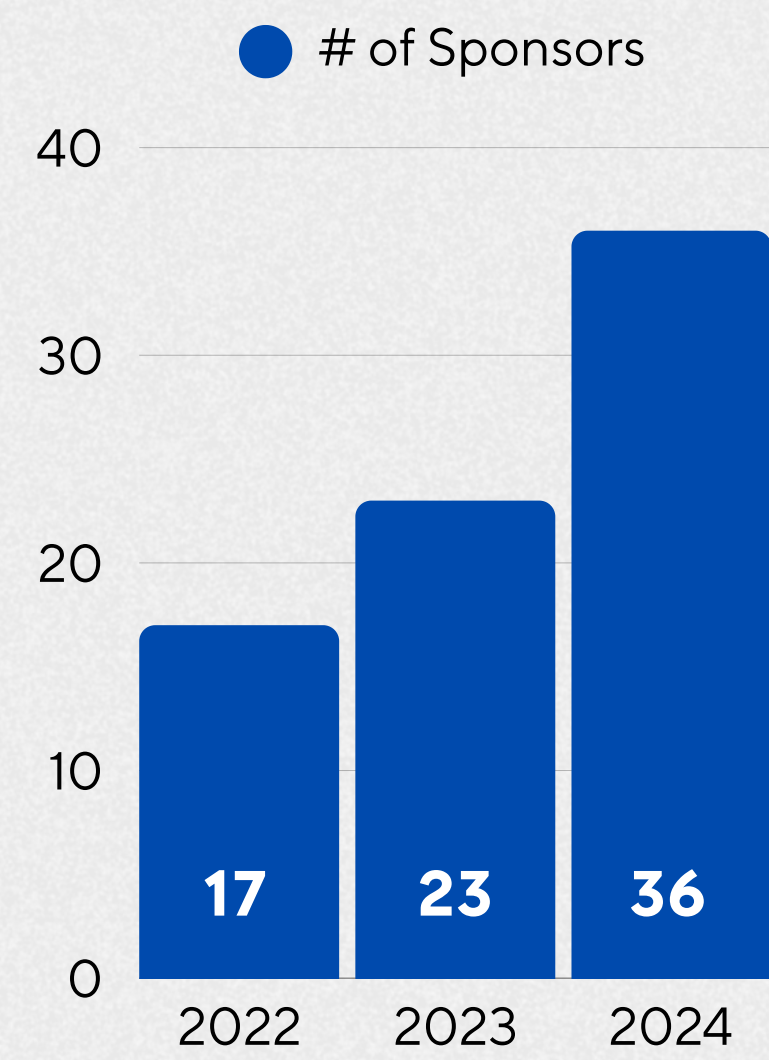
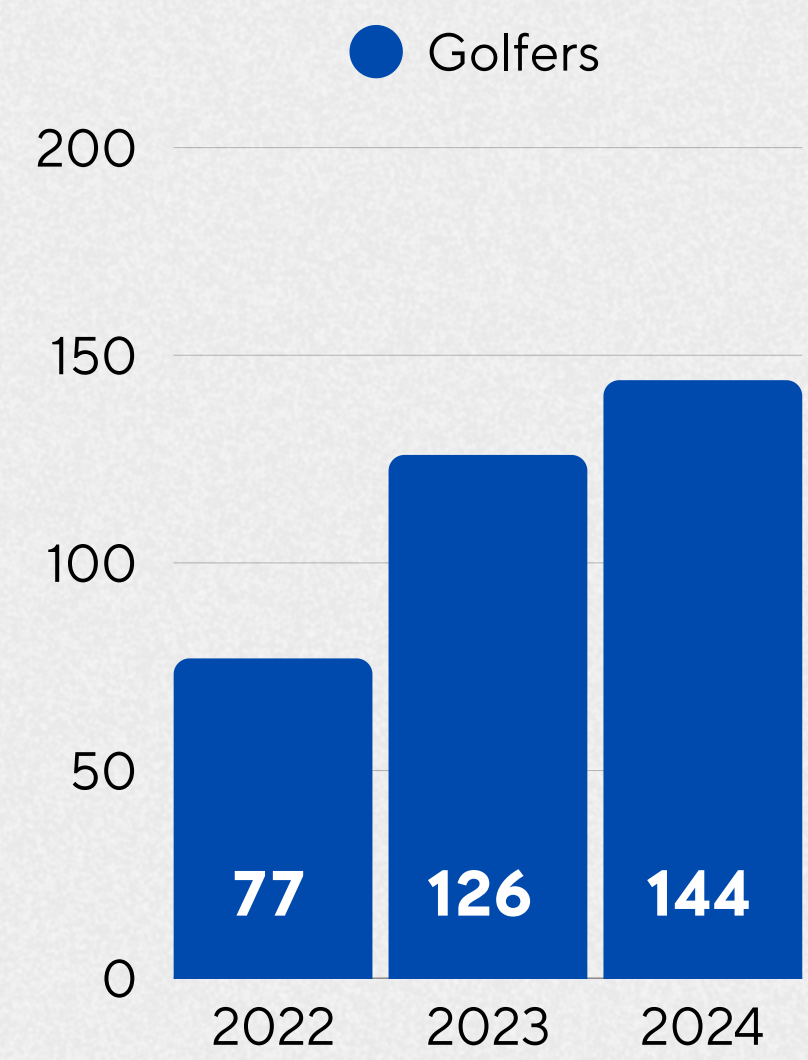
Cumulative short form video content.


Zero sponsored ads.



2024 WAS A
COMPLETE SELLOUT A
MONTH BEFORE THE
TOURNAMENT!

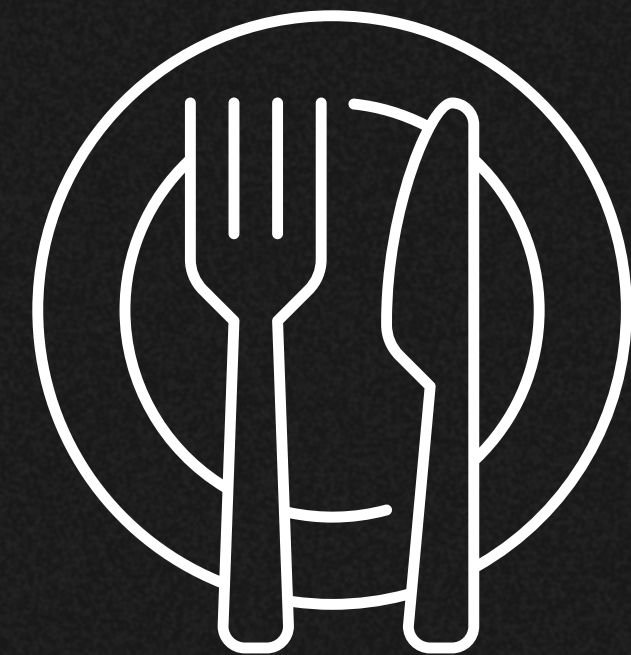
THE NUMBERS



A large, semi-transparent watermark of the Spark Invitational logo is visible on the left side of the image. It features a shield with a stylized 'S' and 'P' at the top, the words 'SPARK' and 'INVITATIONAL' in the middle, and 'EST. 2013' at the bottom with a trophy icon.

As an additional benefit, the Spark Invitational extends a cordial invitation to all sponsors for a networking dinner scheduled for Tuesday, July 15th, commencing at 7pm. This exclusive opportunity allows attendees to engage with the local community and fellow philanthropists in a convivial atmosphere.

The evening's arrangements are graciously donated by the Title Sponsor, who receives six tickets. Additionally, the Diamond sponsor is allocated four tickets, while Gold and Silver sponsors each receive two tickets to partake in this esteemed event.



NETWORKING DINNER

SPONSORSHIP PACKAGES



Sponsorship plays an indispensable role in the triumph of the Spark Invitational, particularly given the promising advantages and the anticipated substantial turnout.

The event presents a myriad of perks, encompassing networking prospects, brand expansion, targeted promotional avenues, and exposure to a sizable and engaged audience.

Sponsors stand to capitalize on these benefits to amplify their community presence and forge impactful relationships with diverse industry stalwarts.

PLATINUM	—————	\$25,000
DIAMOND	—————	\$15,000
GOLD	—————	\$5,000
SILVER	—————	\$3,000



TITLE

\$25,000



1. **Hole sponsor includes 9ft. flag, personalized item and four (4) hostesses**
2. **Special activation**
3. **Eight (8) golf passes (includes dinner)**
4. **6ft. table in lobby for networking**
5. **Two (2) Instagram collabs w/interview at your office**
6. **Promotional video presented during reception**
7. **Speaking segment during the dinner reception**
8. **Logo on photobooth digital prints**
9. **Two (2) 9ft flags at entrance of lobby**
10. **Six (6) networking dinner tickets**
11. **Corporate logo on presentation screens**
12. **Corporate logo in program**
13. **Special recognition on social media platforms**
14. **Corporate logo and link on our websites**
15. **Year-long networking with your business**

DIAMOND

\$15,000

1. **Hole sponsor includes 9ft. flag, personalized item and three (3) hostesses**
2. **Four (4) golf passes (includes dinner)**
3. **6ft. table in lobby for networking**
4. **Two (2) Instagram collabs w/interview at your office**
5. **Four (4) networking dinner tickets**
6. **Corporate logo on presentation screens**
7. **Corporate logo in program**
8. **Special recognition on social media platforms**
9. **Corporate logo and link on our websites**
10. **Year-long networking with your business**



GOLD

\$5,000

1. **Hole sponsor includes 9ft. flag, personalized item and two (2) hostesses**
2. **Two (2) networking dinner tickets**
3. **Corporate logo on presentation screens**
4. **Corporate logo in program**
5. **Special recognition on social media platforms**
6. **Corporate logo and link on our websites**
7. **Year-long networking with your business**





1. **Coroplast sign in venue lobby**
2. **Two (2) dinner tickets**
3. **Two (2) networking dinner tickets**
4. **Corporate logo on presentation screens**
5. **Corporate logo in program**
6. **Special recognition on social media platforms**
7. **Corporate logo and link on our websites**
8. **Year-long networking with your business**

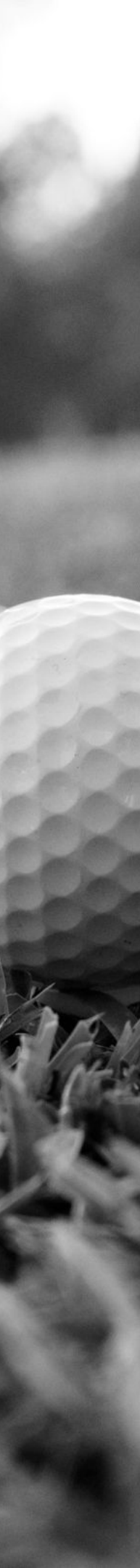


DO YOU HAVE A DIFFERENT IDEA?

Let us Custom Tailor a Package
to Meet Your Needs!



THANK YOU !



THE CAUSE

TBA